Blue Monkey Studio
PUBLISHING SERVICES

Blue Monkey Studio (BMS), established in 2010, is an Italian firm specializing in graphic design, illustration and publishing services.

BMS provides high-quality art and design to local, national and international clients at competitive rates, focusing on establishing a company's brand and corporate identity through a customized logo, mascot, letterhead, business cards and web design.

We also provide artwork for the education and edutainment sector, create book illustrations and comics, and develop character design, backgrounds and concept art for multimedia entertainment companies.

Publishing services include the complete management of a literary work from concept development and design to proofreading and editing.

BMS has the technical expertise and experience to create printed books and e-books to meet the formatting standards of international distributors such as CreateSpace, SmashWords, Lighting Source, Youcanprint, Kindle and IBook. We offer advisory services in all phases of the subscription and publishing process, as well as royalty management for non-US authors.

Proactive on an international level, BMS pursues European Commission financing opportunities and trains creative professionals to compete successfully in the international marketplace.

Our flexible, customized implementation process, based on the customer's specifications and feedback, gives us the ability to quickly manage multiple projects from different business sectors. We have satisfied clients around the world, and more than 85% of our clients do us the honor of returning for additional services.

BLUE MONKEY STUDIO
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SKYPE: BEMYSTUDIO
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PUBLISHING SERVICES

BOOK ENGINEERING

LITERATURE REFERENCES

CONCEPT ANALYSIS → DETAILED PLOT DEVELOPE-MENT / CONCEPTUAL MENTAL MAP OF THE BOOK STRUCTURE → CHAPTER DIVISION → START AND ENDING DEFINITION → PROLOGUE AND EPILOGUE → WRITING STYLE CHOICE + SAMPLE CHAPTER CREATION
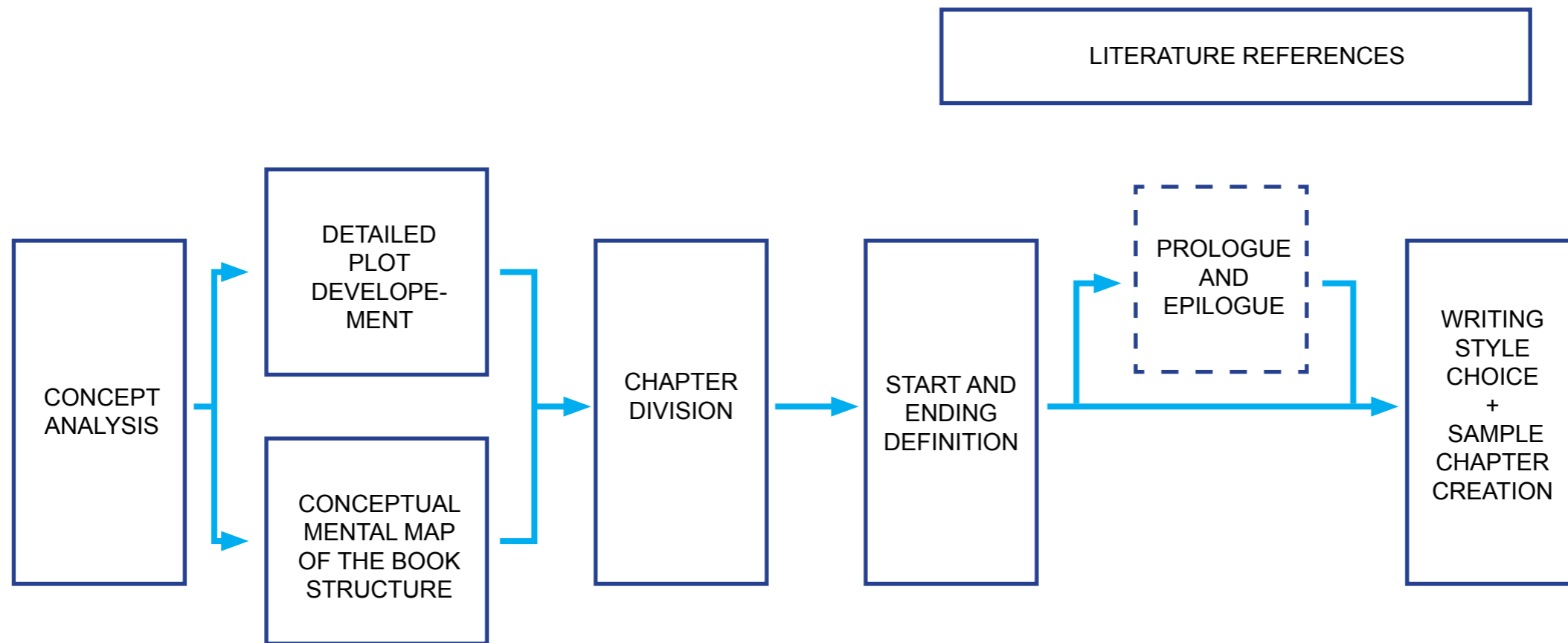
3 online Skype meetings for 500$ (2 h. each)

+ 75$ / h. for additional time.

Time and costs are decided in agreement with the client before starting the book engineering activities.

OFFERT

6 online Skype meeting for 600$ (2 h. each)

EDITING SERVICES

EDITING

Light Editing

correcting spelling, grammar, and punctuation; evaluating word usage; correcting cross-referenced figures and tables; identifying missing material.

Pricing

0,99$ / page*

Timing

less than 50 pages: 3 WD.

from 50 to 100 pages
(100.000-200.000 ccs): 5 WD.

to 200 pages (400.000 ccs), 8 WD.

to 300 pages (600.00 0 ccs), 10 WD.

to 400 pages (800.000 ccs), 12 WD.

to 500 pages (1.000.000 ccs), 15 WD.

Stylisting Editing

clarifying meaning, eliminating jargon, smoothing language and other non-mechanical line-by-line editing; checking or correcting reading level; creating or recasting tables and/ or figures.

Pricing

3,50$ / page*

Timing

less than 50 pages: 5 WD.

from 50 to 100 pages
(100.000-200.000 ccs): 8 WD.

to 200 pages (400.000 ccs), 10 WD.

to 300 pages (600.00 0 ccs), 12 WD.

to 400 pages (800.000 ccs), 15 WD.

to 500 pages (1.000.000 ccs), 20 WD.

Structural Editing

clarifying and/or reorganizing a manuscript for content and structure. Changes may be suggested to or drafted for the author.

Pricing

5,50$ / page*

Tempistiche

less than 50 pages: 10 WD.

from 50 to 100 pages
(100.000-200.000 ccs): 15 WD.

to 200 pages (400.000 ccs), 20 WD.

to 300 pages (600.00 0 ccs), 25 WD.

to 400 pages (800.000 ccs), 30 WD.

to 500 pages (1.000.000 ccs), 40 WD.

*1.800 characters with spaces

EDITING SERVICES

OFFERS FOR EDITING

Light + Stylisting Editing

Pricing
4,00$ / page

Timing
less than 50 pages: 5 WD.

from 50 to 100 pages
(100.000-200.000 ccs): 8 WD.

to 200 pages (400.000 ccs), 10 WD.

to 300 pages (600.00 0 ccs), 12 WD.

to 400 pages (800.000 ccs), 15 WD.

to 500 pages (1.000.000 ccs), 20 WD.

Light + Stylisting + Structural Editing

Pricing
6,50$ / page

Timing
less than 50 pages: 10 WD.

from 50 to 100 pages
(100.000-200.000 ccs): 15 WD.

to 200 pages (400.000 ccs), 20 WD.

to 300 pages (600.00 0 ccs), 25 WD.

to 400 pages (800.000 ccs), 30 WD.

to 500 pages (1.000.000 ccs), 40 WD.

EDITING SERVICES

PRINTED BOOK - NOVELS AND SHORT STORIES

createspace™ **Lulu®** **IngramSpark℠**

| PRELIMINARY TECHNICAL EVALUATION (book format, paper, picture management, etc.) | PAGING AND EDITING (interior, bibliography, footnotes, etc.) | CREDITS AND COPYRIGHT (book indicia IP statement, etc.) | ISBN AND BARCODE MANAGEMENT (ISBN and barcode purchase cost, if any, not included) | FULL COVER DEVELOPEMENT (front, back and spine, cover illustration or photo, graphic design, title and author text, logos) |

BOOK FORMAT FOR UPLOAD AND PRINT (print-on-demand file creation)

DIGITAL PROOF REVIEW (with author's cooperation)

OPTIONAL

PRINT VERSION PROOF REVIEW (proof copy purchase and expedition costs not included)

| FINAL BOOK VERSION UPLOAD | PRICING (multi-currency cover price support) | *PUBLICATION* |

COST

350$ PER BOOK/PLATFORM

(cost is for one platform + 75$ for platform conversion)

EDITING SERVICES

EBOOK - NOVELS AND SHORT STORIES
(MOBI OR EPUB)

amazonkindle iBooks Smashwords Lulu kobo nook

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PRELIMINARY
TECHNICAL
EVALUATION
(book format,
picture
management,
etc.)
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```
PAGING AND
EDITING
(interior,
bibliography,
footnotes, etc.)
```

```
FULL COVER
DEVELOPEMENT
(front, back,
cover illustration
or photo,
graphic design,
title and author
text, logos)
```

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HTML
CUSTOMIZA-
TION
(ToC, external
links, etc.)
```

```
ISBN
AND BAR-
CODE MAN-
AGEMENT
(ISBN and bar-
code purchase
cost, if any, not
included)
```

```
BOOK TEST
(on device:
kindle, tablets,
smartphone)
```

```
DIGITAL
PROOF
REVIEW
(with author's
cooperation)
```

```
FINAL BOOK
VERSION
UPLOAD
```

```
BOOK TEST
(on online
platform)
```

```
FINAL PROOF
REVIEW
(with author's
cooperation)
```

```
PRICING
(multi-currency
cover price
support)
```

PUBLICATION

COST

350$ PER BOOK/FORMAT

(cost is for one platform + 75$ for platform conversion)

EDITING SERVICES

PRINTED BOOK - ILLUSTRATED BOOKS

PRELIMINARY TECHNICAL EVALUATION (book format, paper, picture management, etc.)

PAGING AND EDITING (interior, bibliography, footnotes, etc.)

PICTURE MANAGEMENT (size, format, resolution, color model, etc.)

CREDITS AND COPYRIGHT (book indicia IP statement, etc.)

ISBN AND BAR-CODE MAN-AGEMENT (ISBN and barcode purchase cost, if any, not included)

FULL COVER DEVELOPE-MENT (front, back and spine, cover illustration or photo, graphic design, title and author text, logos)

BOOK FORMAT FOR UPLOAD AND PRINT (print-on-demand file creation)

DIGITAL PROOF REVIEW (with author's cooperation)

OPTIONAL

PRINT VERSION PROOF REVIEW (proof copy purchase and expedition costs not included)

FINAL BOOK VERSION UPLOAD

PRICING (multi-currency cover price support)

PUBLICATION

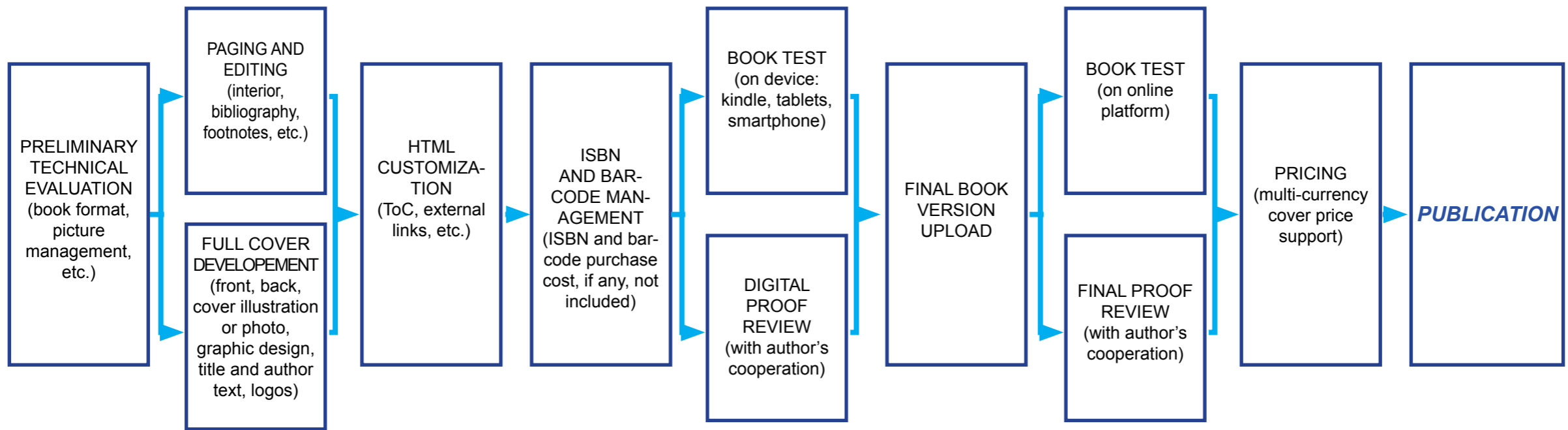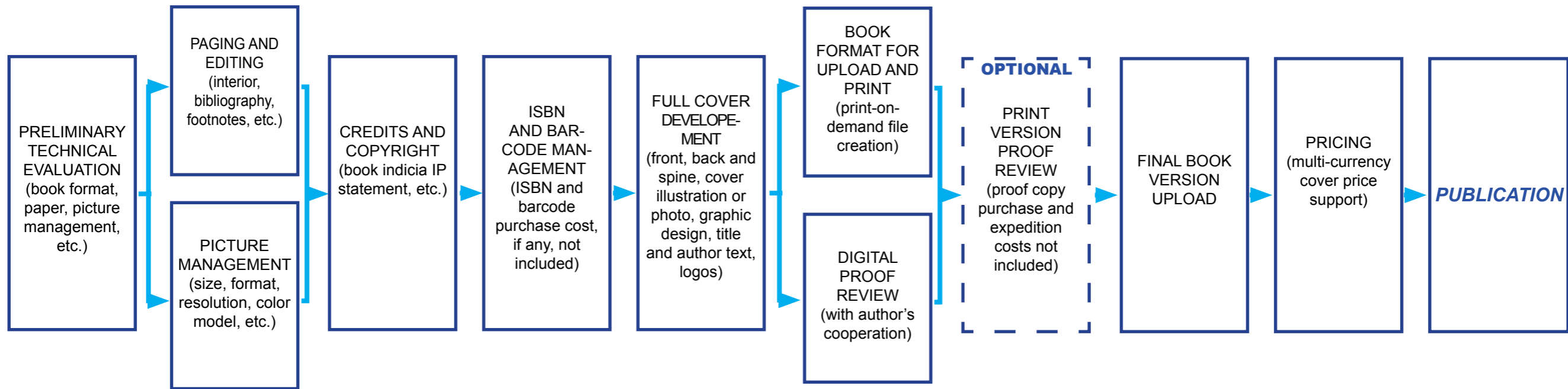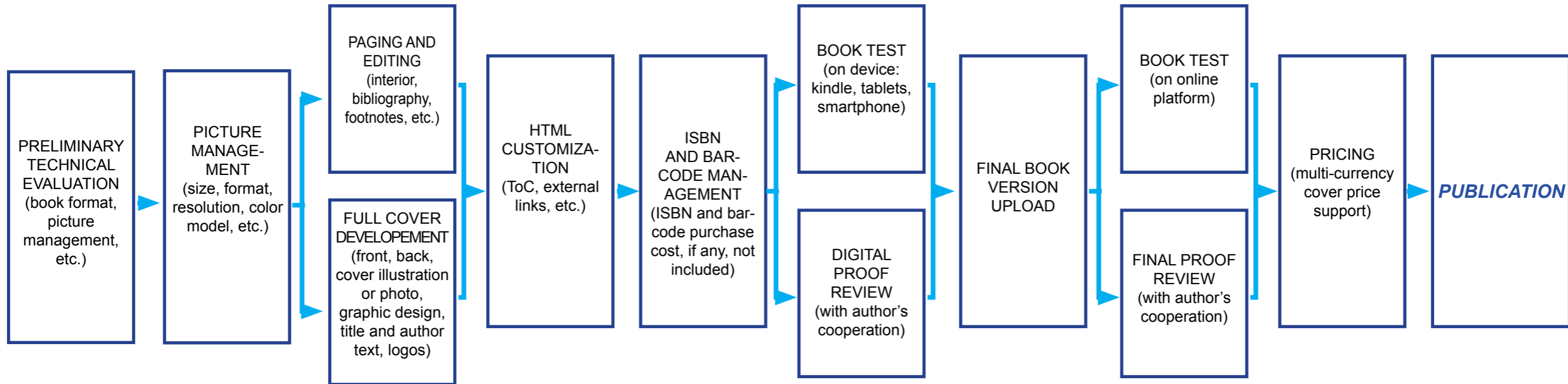## *COST*
400$ PER BOOK/PLATFORM

(cost is for one platform + 75$ for platform conversion)

EDITING SERVICES

EBOOK - ILLUSTRATED BOOKS
(MOBI OR EPUB)

amazonkindle iBooks Smashwords Lulu kobo nook by Barnes & Noble

PRELIMINARY TECHNICAL EVALUATION (book format, picture management, etc.) → PICTURE MANAGEMENT (size, format, resolution, color model, etc.) →

- PAGING AND EDITING (interior, bibliography, footnotes, etc.)
- FULL COVER DEVELOPEMENT (front, back, cover illustration or photo, graphic design, title and author text, logos)

→ HTML CUSTOMIZATION (ToC, external links, etc.) → ISBN AND BAR-CODE MANAGEMENT (ISBN and bar-code purchase cost, if any, not included) →

- BOOK TEST (on device: kindle, tablets, smartphone)
- DIGITAL PROOF REVIEW (with author's cooperation)

→ FINAL BOOK VERSION UPLOAD →

- BOOK TEST (on online platform)
- FINAL PROOF REVIEW (with author's cooperation)

→ PRICING (multi-currency cover price support) → *PUBLICATION*

COST
400$ PER BOOK/FORMAT

(cost is for one platform + 75$ for platform conversion: mobi to epub, epub to mobi)

EDITING SERVICES

OFFERS

Printed book + ebook (mobi) - Novels and short stories*

createspace amazonkindle

500$
(+50$ for subscription to Amazon services)

Printed book + ebook (mobi) - Illustrated books*

createspace amazonkindle

600$
(+50$ for subscription to Amazon services)

* ISBN and proof copy purchase costs, if any, not included

EDITING SERVICES

OFFERS

Printed book + ebook (epub) - Novels and short stories*

Lulu **+ extended distribution**

550$
(+50$ for subscription to Lulu services)

Printed book + ebook (epub) - Illustrated books*

Lulu **+ extended distribution**

650$
(+50$ for subscription to Lulu services)

* ISBN and proof copy purchase costs, if any, not included

EDITING SERVICES

OFFERS

Printed book + ebook (mobi + epub) - Novels and short stories*

createspace   amazonkindle   Lulu.   **+ extended distribution**

800$

(+75$ for subscription to Amazon + Lulu services)

Printed book + ebook (mobi + epub) - Illustrated books*

createspace   amazonkindle   Lulu.   **+ extended distribution**

1200$

(+75$ for subscription to Amazon + Lulu services)

* ISBN and proof copy purchase costs, if any, not included

EDITING SERVICES

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